



## METANOIA DRAFT FUNDRAISING POLICY

Global End: The Board of Directors and staff of Metanoia will ensure that the organization avoids unacceptable situations and remains good stewards of the resources entrusted to us. Therefore, we have developed this Fundraising Policy to further govern our fundraising activities of the organization.

- A. OVERSIGHT – All fundraising activity for Metanoia is supervised, coordinated and directed by the Board of Directors through its supervision of the CEO.
- B. USE OF FUNDRAISING PROFESSIONALS - Third parties not directly affiliated with the organization must be brought before the Board of Directors for a vote of approval and must have written permission from the CEO prior to any solicitation on behalf of Metanoia. Third party fundraisers engaged by Metanoia must be registered with appropriate state and local authorities, and their representation of the organization must be evidenced by a written agreement approved by Metanoia. Third Party Funders are to be used sparingly and should not be compensated beyond standard market rates for their services.
- C. TRUTH AND ACCURACY
  - 1. All solicitation and fundraising materials and other communications to donors and the public shall clearly identify the Metanoia and be accurate and truthful.
  - 2. The CEO and Director of Development shall review fundraising or solicitation materials prior to publication for:
    - a. material omissions or exaggerations of fact, use of misleading photographs, or any other communication which would tend to create a false impression or misunderstanding; and
    - b. any statements or content that would tend to create unrealistic donor expectations of what the donor's gift will actually accomplish.
- D. DONOR ACKNOWLEDGMENT - Metanoia shall provide all donors with specific acknowledgments of charitable contributions, in accordance with legal requirements for proper donor substantiation and the organization's policies.
- E. SUPERVISION AND TRAINING
  - 1. Metanoia shall provide appropriate training and supervision of the people soliciting funds on its behalf, whether employees or third party representatives, including training to attempt to avoid use of techniques that are coercive, intimidating or intended to harass potential donors.
  - 2. Metanoia shall attempt to avoid accepting a gift from or entering into a contract with a prospective donor which would knowingly place a hardship on the donor, or place the donor's future well-being in jeopardy.

ADOPTED – JANUARY 9, 2017